



RATE CARD · 2026-27

That Traveler Guy™

Travel content with a marketer's eye: shot on location, built around your brief, licensed for how you'll use it.

103 COUNTRIES
26.4K FOLLOWERS
69% FEMALE AUDIENCE
EN·ES·FR LANGUAGES
Verified ON INSTAGRAM
MBA + HARVARD CERT.

01 Content for your channels

You post it: website, social, email, ads · organic use on your channels included

Spark

Test a product or a new angle

\$600 per project

- ✓ 1 vertical UGC video (up to 60 s)
- ✓ 3 opening hooks to A/B test
- ✓ 5 edited photos
- ✓ Concept + shot list before filming

Save \$195 vs. à la carte

Story Pack

A month of content in one shoot

\$1,650 per project

- ✓ 3 vertical UGC videos (up to 60 s)
- ✓ 3 hooks per video to A/B test
- ✓ 15 edited photos
- ✓ Captions written for your channels

Save \$735 vs. à la carte

MOST POPULAR

Campaign

Ready to run as paid ads

\$4,500 per project

- ✓ 5 UGC videos, 3 hooks each
- ✓ 25 edited photos + raw footage
- ✓ 90-day paid-ads license included
- ✓ Spanish or French version of each

Save over \$3,500 vs. à la carte

02 Hotels & destinations

On-location content for your channels, plus a feature on mine

Hotel Showcase

Hotels, resorts and boutique stays · 2-3 nights

\$1,800 + hosted stay and travel

- ✓ 3 UGC videos: arrival, room, dining & experience
- ✓ 25 edited photos for your website, OTAs and social
- ✓ 1 collab Reel + 4 Stories with a booking link on my Instagram

Destination Feature

Tourism boards, tour operators, DMCs · 4-5 days

\$5,500 + travel, lodging and local transport

- ✓ 5 UGC videos + 40 edited photos, licensed for 12 months
- ✓ 2 collab Reels, 1 carousel, 8 Stories, 7-day link in bio
- ✓ Spanish or French versions for LatAm or French-speaking markets

03 On my Instagram

Collab Reel Co-authored post on @that_traveler_guy	\$650
Carousel Up to 10 photos or clips	\$450
Story set 3 frames with a link sticker	\$250
Link in bio 7 days	\$100

Feature Bundle

Reel + carousel + Story set + 7-day link in bio

\$1,150
save \$300

Clearly disclosed as a paid partnership. Post insights shared 7 days after publishing.

04 Add-ons & licensing

Paid-ads license (your ad accounts) 30 days · 90 days · 12 months	+30% · +50% · +100%
Partnership ads from my account Whitelisting / Spark-style ads	\$300 / month
Spanish (MX) or French version Native voice-over or on-screen text	\$150 / video
Raw footage	\$150 / video
Extra hook or call to action	\$60 each
Category exclusivity	+25% / 30 days
Rush delivery (under 5 business days)	+25%

À la carte: UGC video \$450 · edited photo \$45. Percentages apply to the content fee.

EVERY PROJECT INCLUDES

- ✓ Brief review, concept and shot list approved before filming
 - ✓ Two rounds of consolidated edits
 - ✓ Vertical 9:16 delivery, horizontal on request
 - ✓ Delivery 7-10 business days after the shoot or product arrival
- Prices in USD; MXN or EUR on request
• Gifting doesn't replace the fee
- 50% deposit, balance on delivery
• Valid through March 31, 2027

HOW TO BOOK

- 1** Brief
Send your goal and dates
- 2** Proposal
Tailored quote within 24 h
- 3** Confirm
Deposit locks your dates
- 4** Create
Shoot, edit, deliver